

## **Introduction**

Since 1998, **orlandocity.com** has been providing information and access to booking for tourists to the incredible Orlando, Florida region. We are proud to announce that orlandocity.com has recently had a completely new website designed that offers a wealth of information and tools for the consistent tourism that visits this beautiful city.

The new website offers several pages that allow website visitors to learn about the many things to do in Orlando and like many sites, allows them to book hotels, car rentals, attraction tickets and more. However, **orlandocity.com** takes this a step further and allows website visitors to also learn about each of the many businesses that operate in Orlando. **Orlandocity.com** allows site visitors to learn about **you**.

Each year, Orlando has over 50 million visitors, traveling from locations around the world. With the vast number of attractions and quality of entertainment available in Orlando, it is also important to make visitors aware of the even greater number of restaurants, clubs, shops and services available to make their stay in Orlando even better.

**Orlandocity.com** has created a website that is not only very user friendly, but has a comprehensive listing of many of the Orlando area businesses. Each listing provides your name, address and contact information as well as a description of your business as well as a picture if available. Visitors to **orlandocity.com** are able to view your listing and if interested in your business can select the unique 'add to trip planner' button which then adds the name, address, and phone number of your business to a separate page which they can then print and take with them on their trip!

Imagine the number of times people browse the internet and think to themselves "I want to see **that** when I'm on vacation" and then either forget or have trouble finding it when they get there. With orlandocity.com, they can now remember AND find each and every place they want to see! There is no cost to you whatsoever for this service, and if you would like to submit a custom picture or description, we will be happy to make the change at only the cost our web agency charges for the time. Of course, if you would rather not be listed, we can take you off the site as well but who would want to miss out on free, good quality advertising?

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## Taking it Further

The sales team at **orlandocity.com** is currently working with local hotels and attractions to arrange booking deals and would like to offer the same arrangements with you. There are several positions on the website that offer advertising opportunities and we invite you to consider these positions for even more exposure.

We offer the following spaces:

### Home Page:

The home page of orlandocity.com offers advertising opportunities in both the header of the page as well as the main graphic in the bottom left of the page.



### Rates:

**Top Banner - \$400.00/mnth**

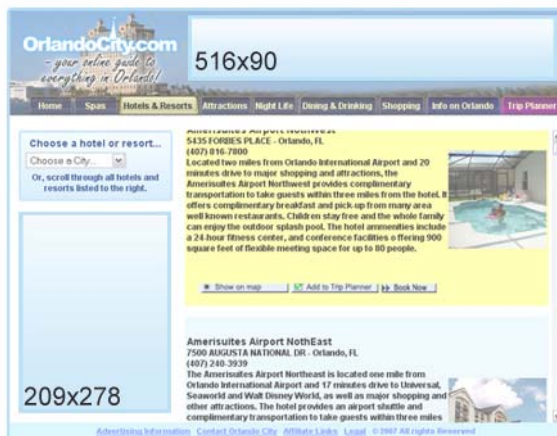
**Lower Banner - \$200.00/mnth**

## Subpages:

There are several subpages to **orlandocity.com**. They are:

- Spas
- Hotels & resorts
- Attractions
- Nightlife
- Dining & Drinking
- Shopping

Each page offers a header banner and a 'Feature' location to the bottom left of the page. These two areas will receive a high level of extra visibility and will allow you to target people who are interested in the particular service of that section. Reach your new customers today with space on **orlandocity.com**!



## Rates:

**Top Banner - \$200.00/mnth**

**Lower Banner - \$100.00/mnth**

**Orlandocity.com** will also be adding the option of placing specials, coupons or discounts through your listing on the website in the near future. We offer these low rates now as **orlandocity.com** is re-introduced. Take advantage of them now and bring new customers through your door!

Sincerely,

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